Taptic 2025 Impact Report

Taptic (Pty) Ltd

Public Impact Report

"Education is the most powerful weapon which you can use to change the world."
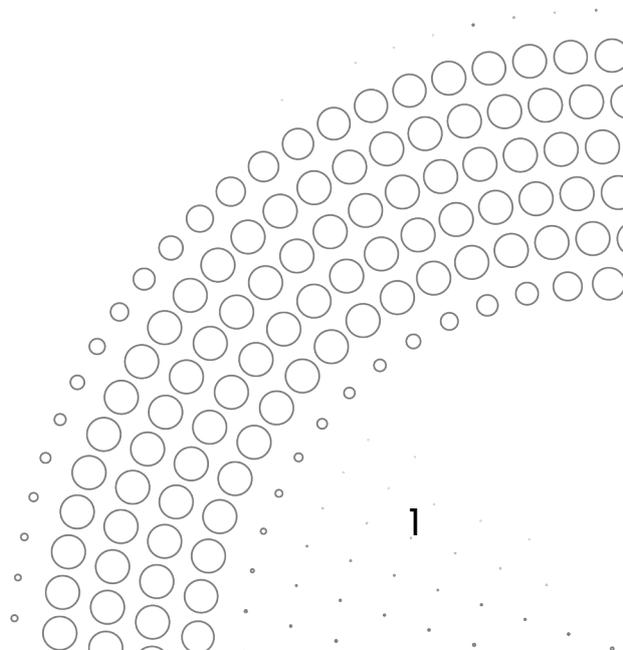
- Nelson Mandela

Signed Off by Active Chief Executive Officer

Veer Gosai

1 April 2025

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2025 Taptic Impact Report

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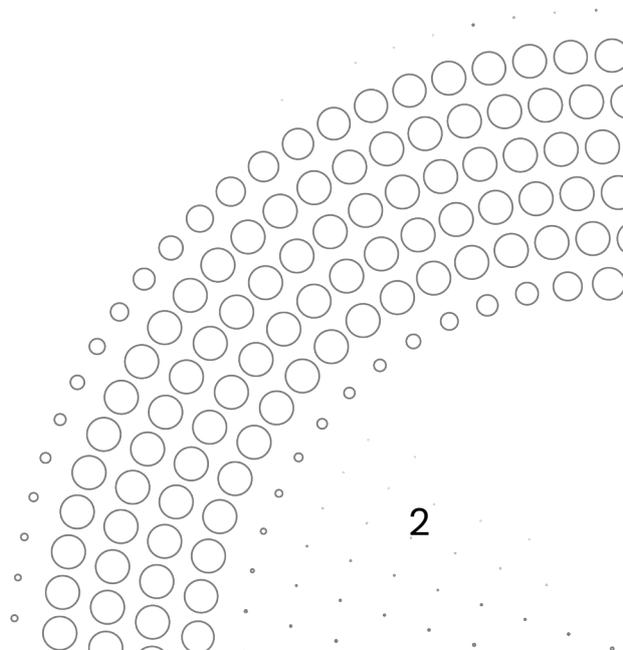
Executive Summary

A message from our Chief Executive Officer & Founder
Veer Gosai (SU 3rd Year Bsc GeoInformatics: CS)

2025 was Taptic's most impactful year to date, with more than 3.5 million uses across the seven African countries in which we operate.
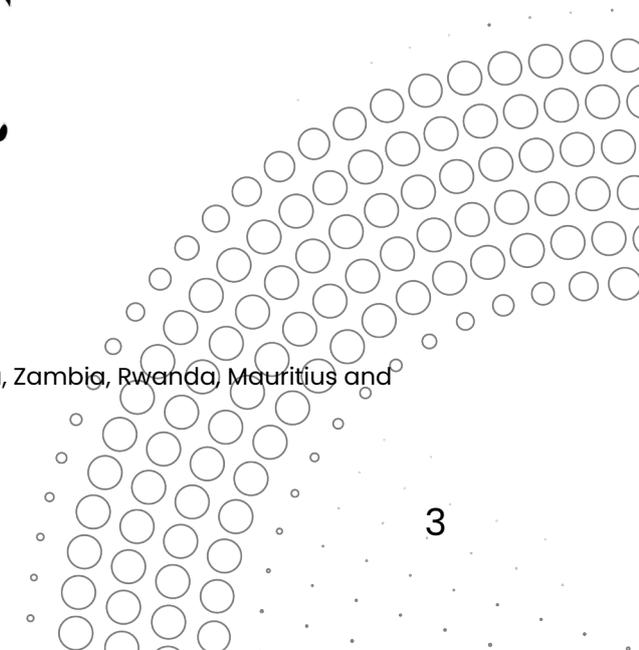
Our mission is to make high-quality academic resources freely accessible to learners across Africa, helping students succeed regardless of their background or location. Taptic builds and maintains educational websites that support K–12 learners with past papers, notes, and study materials across multiple African countries.

In 2025 we expanded our reach to four new regions. Eswatini, Namibia, Mauritius, and Seychelles grew our user base significantly, and strengthened our team. Our platforms are most valuable in the moments students need them most, such as the day before an exam when they are looking for a past paper.

As we look to 2026 and beyond, we aim to scale further, expanding to more countries, increasing our content offerings, and continuously improving the quality of our platforms, keeping equity, accessibility, and student success at the core of everything we do.
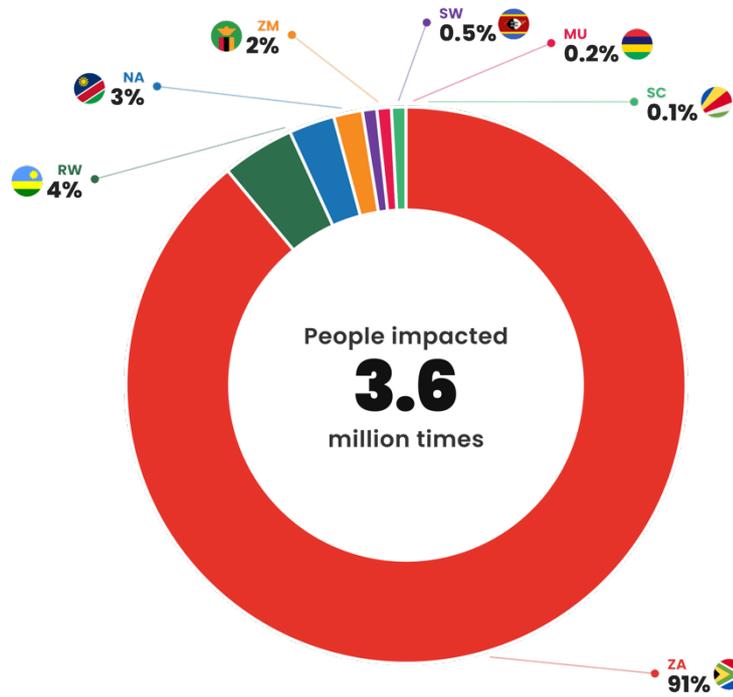
Taptic Currently Operates in South Africa, Eswatini, Namibia, Zambia, Rwanda, Mauritius and Seychelles

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Impact Summary

People impacted
3.6
million times

ZM 2%
SW 0.5%
MU 0.2%
NA 3%
SC 0.1%
RW 4%
ZA 91%

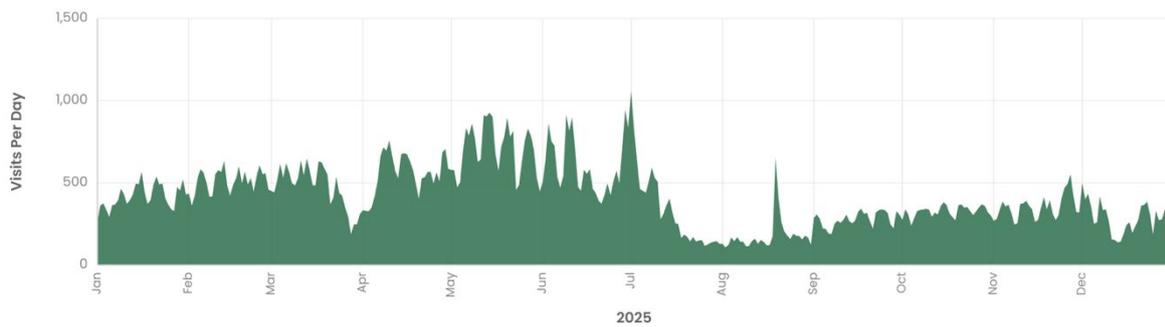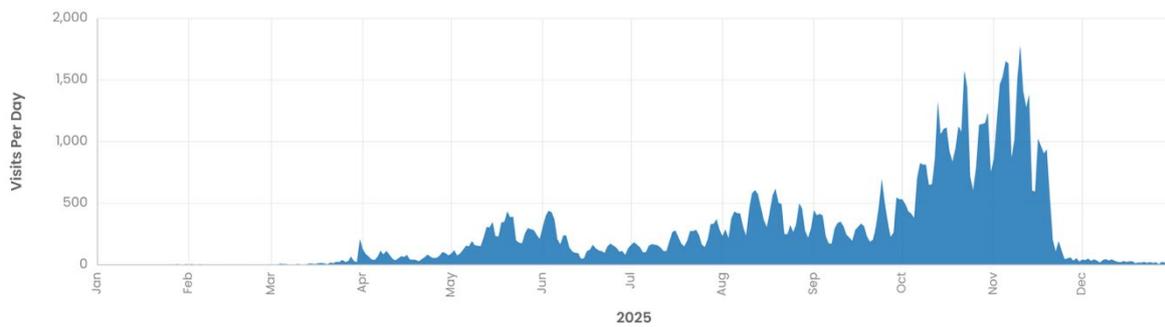| Platform	Sessions
SA Papers	3 305 643
Rwanda Papers	152 528
Namibia Papers	96 200
Zambia Papers	60 426
Eswatini Papers	18 074
Mauritius Papers	5 943
SC Papers	2 490

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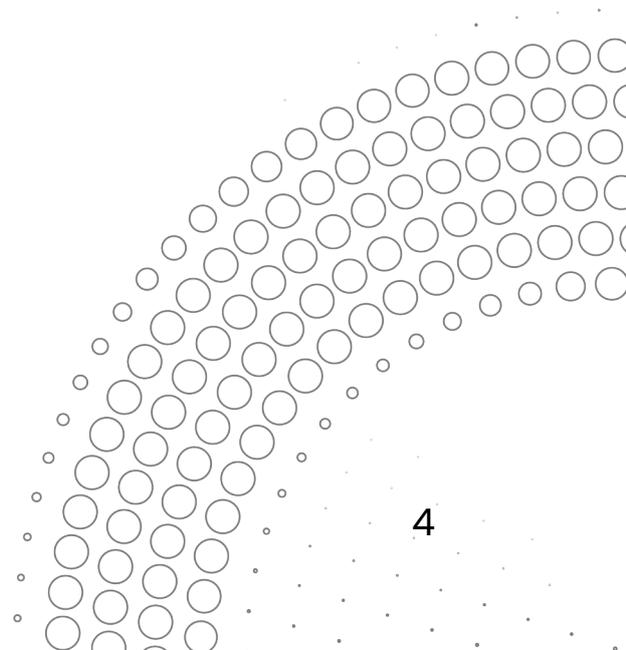
Platform Graphs

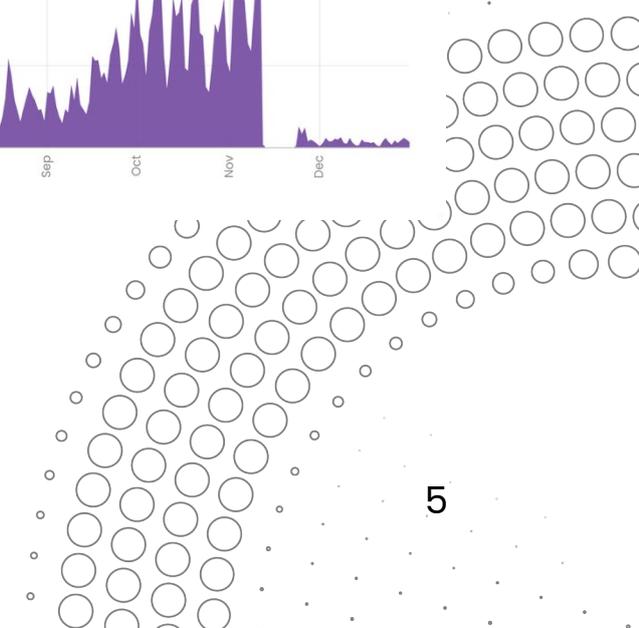### South Africa Papers 2025 Sessions Data
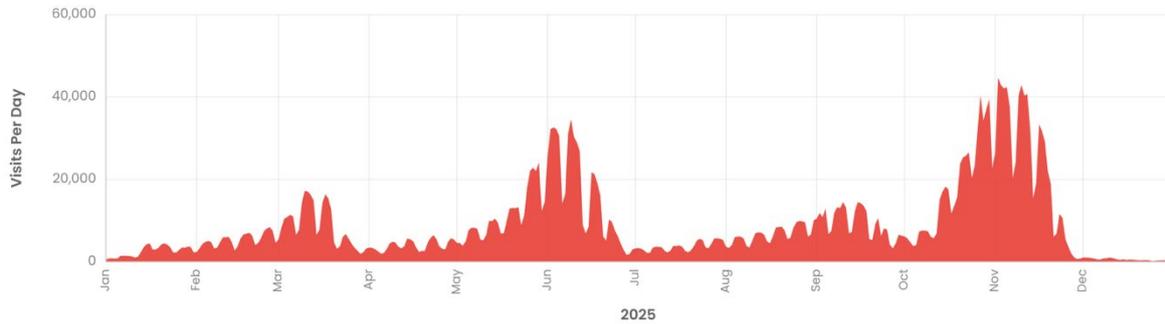
Rwanda Papers 2025 Sessions Data

Namibia Papers 2025 Sessions Data

Eswatini Papers 2025 Sessions Data

Seychelles Papers 2025 Sessions Data

Mauritius Papers 2025 Sessions Data
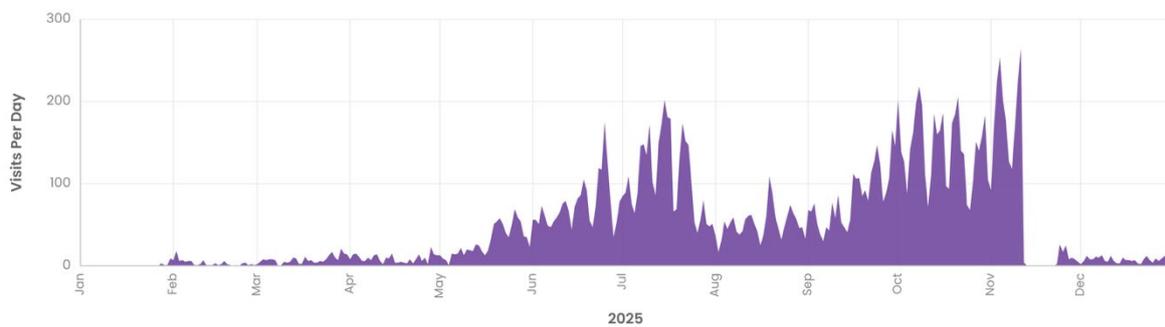
Note: Due to a current compliance issue, we cannot provide a graph for Zambia Papers

In 2025, Taptic reached 3.6 million sessions and 7.7 million page views across seven countries, making it our most impactful year to date. We expanded into four new regions (Eswatini, Namibia, Mauritius, and Seychelles) nearly doubling our geographic footprint while continuing to grow our established platforms in South Africa, Zambia, and Rwanda. South Africa remained our largest market with over 3.3 million sessions, while Rwanda and Namibia emerged as strong growth platforms with 152,528 and 96,200 sessions respectively.
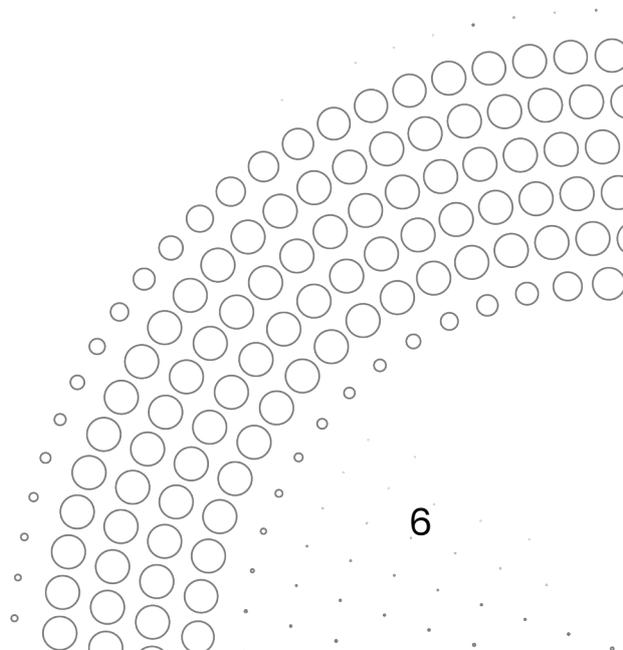
About Taptic

Taptic is an education technology and digital publishing organisation operating across multiple countries, focused on delivering accessible, high-quality academic resources at scale. Through a network of country-specific platforms, Taptic supports learners, educators, and institutions by providing structured exam papers, study materials, and supporting digital tools.

We operate at the intersection of education, technology, and public-interest infrastructure, serving millions of users across diverse regulatory and economic environments.

Mission & Vision

To make trusted educational resources accessible, reliable, and easy to use for learners across emerging and developed markets through scalable, well-governed digital platforms.

We want to build a unified, resilient, and compliant global education platform that enables equitable access to learning materials while meeting enterprise-grade standards for reliability, governance, and growth.

The Problem We Address

Educational access remains fragmented across regions due to

- Inconsistent availability of reliable academic resources
- Poorly maintained or outdated digital platforms
- Limited technical infrastructure supporting scale, uptime, and compliance
- Lack of localisation for country-specific curricula, policies, and regulations

For organizations operating across borders, these challenges are amplified by:

- Fragmented systems and hosting environments
- Regulatory and data-privacy complexity
- Operational inefficiencies and technical debt
- This results in unreliable user experiences, increased operational risk, and barriers to sustainable growth or partnership.

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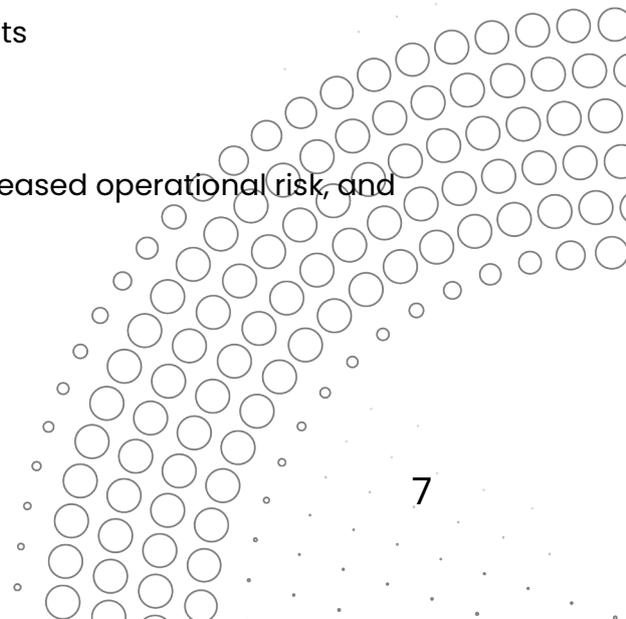
Our Solution

Taptic combines local educational relevance with global technology discipline to deliver trusted learning platforms at scale.

Taptic addresses these challenges by operating country-specific education platforms supported by a shared technical and governance backbone.

Key elements of the solution include

- Centralised technology governance with localised delivery
- Scalable digital platforms for academic content distribution
- Structured handling of compliance, privacy, and policy requirements per jurisdiction
- A long-term transition toward modern infrastructure, automation, and service standardization
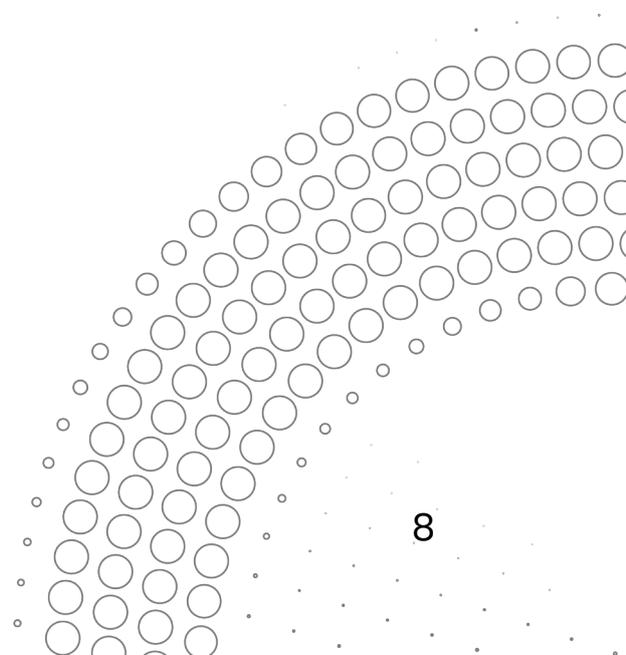
Technology, Innovation & Product Development

Taptic builds products to be always online, fast and accessible. This year our evolved technology stack was implemented with the intention of going into 2026 with a stronger technology stack that's built for the environment of 2026.

A Message From Our COO

Kirav Doolabh (WITS 3rd Year Bsc Computer Science)

Taptic is built around making access to study resources as simple as possible. Our platforms follow a "three-click" philosophy, where a student can find exactly what they need in just a few steps. That simplicity is what allows us to operate at real scale. At peak times, SA Papers alone has served over 5000 students in just 30 minutes, roughly one student every 3 seconds. Combined with over 3 million uses across our platforms in the past year, this shows how often students rely on us in critical moments.

At the same time, we are designed to scale. Instead of building separate systems for each country, we use a shared technology foundation with localised content. This allows us to expand quickly into new regions while keeping our platforms reliable and consistent. As we grow, we are focusing on improving stability, simplifying our systems, and building tools like mobile apps and chat-based access to reach even more students.

Cyber Security Development

This year we finally implemented our Vulnerability Disclosure Policy available at https://security.taptic.org/. This sets the frameworks that govern our internal response to cyber security.
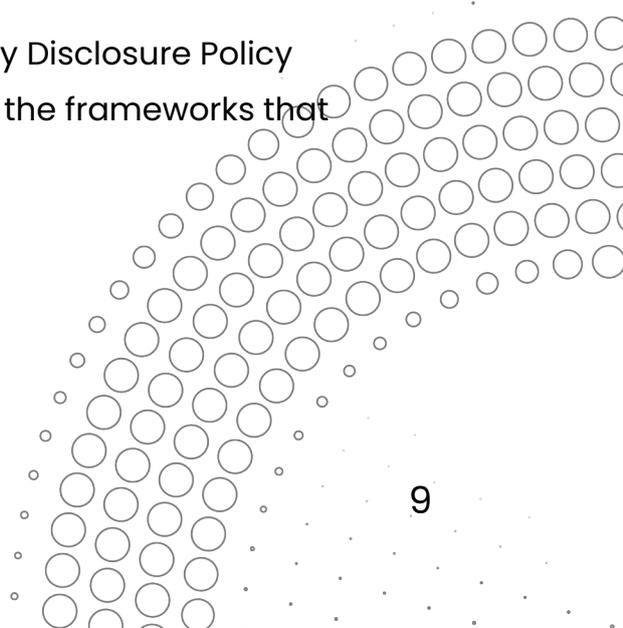
**Insight: Attacks Mitigated**

In 2025, we noticed an alarming number of denial-of-service attacks on our platforms. We rely on AWS CloudFront for protecting our platforms through Wix Enterprise Technologies, as well as Cloudflare for all other services we run. In 2025, Taptic detected 83 incidents which relate to possible attacks from bots or bad actors in which a 429 rate limit was triggered due to excessive use of bandwidth data or database reads. Each of these incidents had the potential to disrupt parts of Taptic's services.

Technology Stack
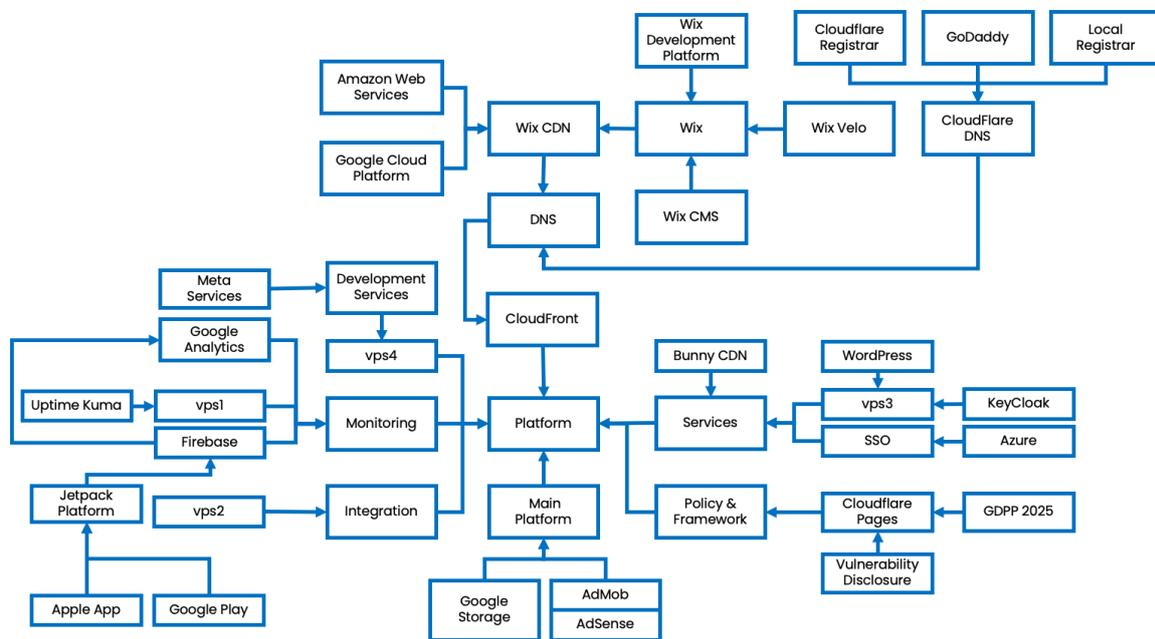
In 2025, we redesigned and implemented a load of new technology to streamline operations and secure our platform into one centralized environment. Using Enterprise Technologies from global industry leaders have allowed Taptic Platforms to become faster than ever before and more accessible.

Looking Ahead: 2026 & Beyond

2025 marks a year of Building Taptic. From a single, simple website to a global operation, Taptic is here to grow exponentially in 2026 to more countries and impacting more people.

Growth Philosophy

- Quality and reliability over speed
- Reuse of shared infrastructure across markets
- Measured, compliant expansion into new regions
- Strong alignment between product, operations, and governance

This approach ensures that scale does not come at the cost of trust, performance, or regulatory exposure.

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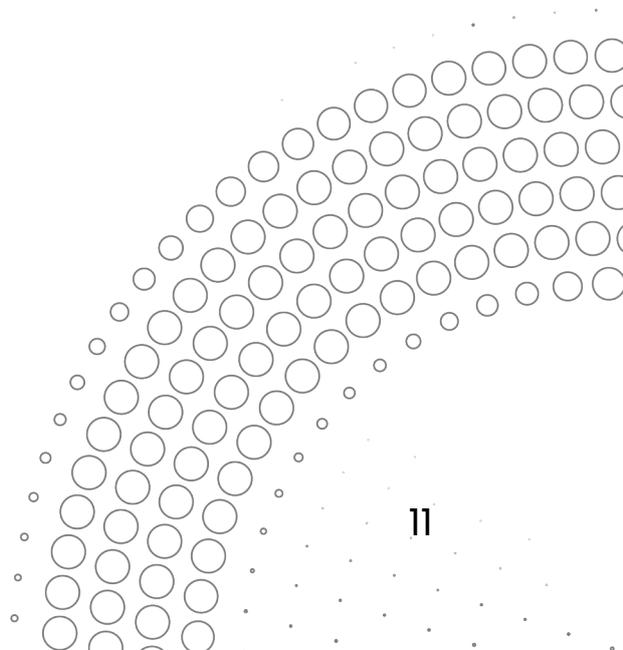
Thank You

Looking beyond 2025, Taptic aims to operate as a single, coherent entity with regional execution, supported by modern infrastructure, disciplined governance, and a clear roadmap for sustainable growth.

Taptic (Pty) Ltd

An African EdTech Startup

support@taptic.org

Kea leboha

Ngiyathokoza

Ke a leboga

Ngiyabonga

Thank You

Enkosi

Dankie

Inkomu

Ndo livhuwa